

ABSTRACT OF THE DISCLOSURE

A program for displaying a radar chart which shows good visibility regardless of the number of items displayed. A degree of association between each axial label and at least one arranged keyword is judged on the basis of data indicative of the relationship between each axial label and the arranged keyword. The axial labels are assigned to a plurality of axes on a radar chart and a reference point for an assigned axial label is set on each of the plurality of axes. A display position for the arranged keyword is set at a location nearer to a reference point for an axial label the degree of association of which with the arranged keyword is relatively high than to a reference point for an axial label the degree of association of which with the arranged keyword is relatively low. Then an image indicative of the arranged keyword is displayed at the display position set on the radar chart.